

INTERCULTURAL CREATIVITY SPEAKER

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THE NEED:

Innovation! Everybody desires it but many people are confused on how to achieve it. Innovation rests on creativity and creativity rests on the ability to see things from multiple perspectives, dismantle bias, and build a culture of inclusion and belonging. We are now a global workforce causing many cultures to interconnect and create innovative ideas across cultural lines. Intercultural Creativity™ is needed now more than ever.

THE VOICE:

Genein Letford is an award-winning educator, best-selling author and global speaker on Intercultural Creativity™. She is a leading voice on creating across cultural lines and her *7 Gems of Intercultural Creativity* framework is the top training for 2021 and beyond. As a sought after speaker and corporate trainer, she has inspired many employees, leaders and C-Suites to develop their creative abilities while establishing a culture of inclusion and belonging for their teams.



AS SEEN ON



SIGNATURE KEYNOTES:

**Intercultural Creativity™:**

**Where Innovation Meets Inclusion**

*This new time calls for a new message. The value and success of our organizations lies within the creative potential of our employees. Genein's groundbreaking keynote inspires, informs and empowers your attendees to unleash their creativity while building a culture of inclusive innovation. Laugh, learn and leave with a fresh perspective for this new era.*

**Diversity Diamonds: Empowering Your Employees to Create with Passion and Purpose**

*2020 pushed conformity out the door. Celebrating the uniqueness of your employees is now your organization's superpower. Genein equips organizations with strategies to build creative cultures that highlight the diamond facets of team members for individual and corporate success. Your event will shine bright with Genein Letford!*

“ Genein's ability to develop creative thinking is impressive and very much needed in this time of change.

Shannon Schuyler  
Chief Inclusion & Purpose Officer,  
PwC



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Are you truly... your creative genius?

