THE NEED:

If creative thinking is the #1 skill needed in the workforce, it should be a top focus for education as well. Not only do our teachers need to have intercultural creative skills to teach diverse populations but our students will need these skills for their future success as well. This is the right time for training in Intercultural Creativity $^{\text{TM}}$ for our classrooms, our teachers and our educational system at large.

THE VOICE:

Genein Letford is an award-winning educator, best-selling author and global speaker on Intercultural Creativity™. She is a leading voice on innovating across cultural lines and her 7 Gems of Intercultural Creativity framework is the top training for 2021 and beyond. As a sought-after speaker and educational facilitator, she has inspired many educators, leaders and administrators to develop their creative abilities while establishing a culture of inclusion and belonging for their environment.





AS SEEN ON







SIGNATURE KEYNOTES:

Intercultural Creativity™: Where Innovation Meets Inclusion

This new time calls for a new message. The advancement and success of our nation lies within the creative potential of our educators and students. Genein's groundbreaking keynote inspires, informs and empowers attendees to unleash their creativity while building a culture of inclusive innovation within their classrooms and organizations. Laugh, learn, and leave with a fresh perspective on innovation for this new era.

Diversity Diamonds: Empowering Your Students to Create with Unique Passion and Purpose

2020 pushed conformity out the door. Celebrating and cultivating the uniqueness of your students is now your school's superpower. Genein equips educators and administrators with strategies to help build the uniqueness of every student for individual and collective success. Your event will shine bright with Genein Letford!

> Genein Letford is an impactful speaker who is truly inspiring. Combining her many years of successful teaching with her passion for a better world, her message on Intercultural Creativity™ IS creative, captivating and transformative!

> > Alex Kajitani Speaker, Author & California Teacher of the Year

